



FrontLineComplianceSM

WHEN YOU NEED A RELIABLE PARTNER TO HANDLE YOUR COMPLIANCE REQUIREMENTS, REMEMBER: COMPLIANCE ISN'T JUST OUR BUSINESS.





IT'S OUR BACKGROUND, TOO.

WE ARE:

FORMER SEC REGULATORS

FORMER FINRA REGULATORS

FORMER FINRA ENFORCEMENT INVESTIGATORS

FORMER CHIEF COMPLIANCE OFFICERS

FORMER DIRECTORS OF COMPLIANCE

FORMER BIG FOUR CONSULTANTS

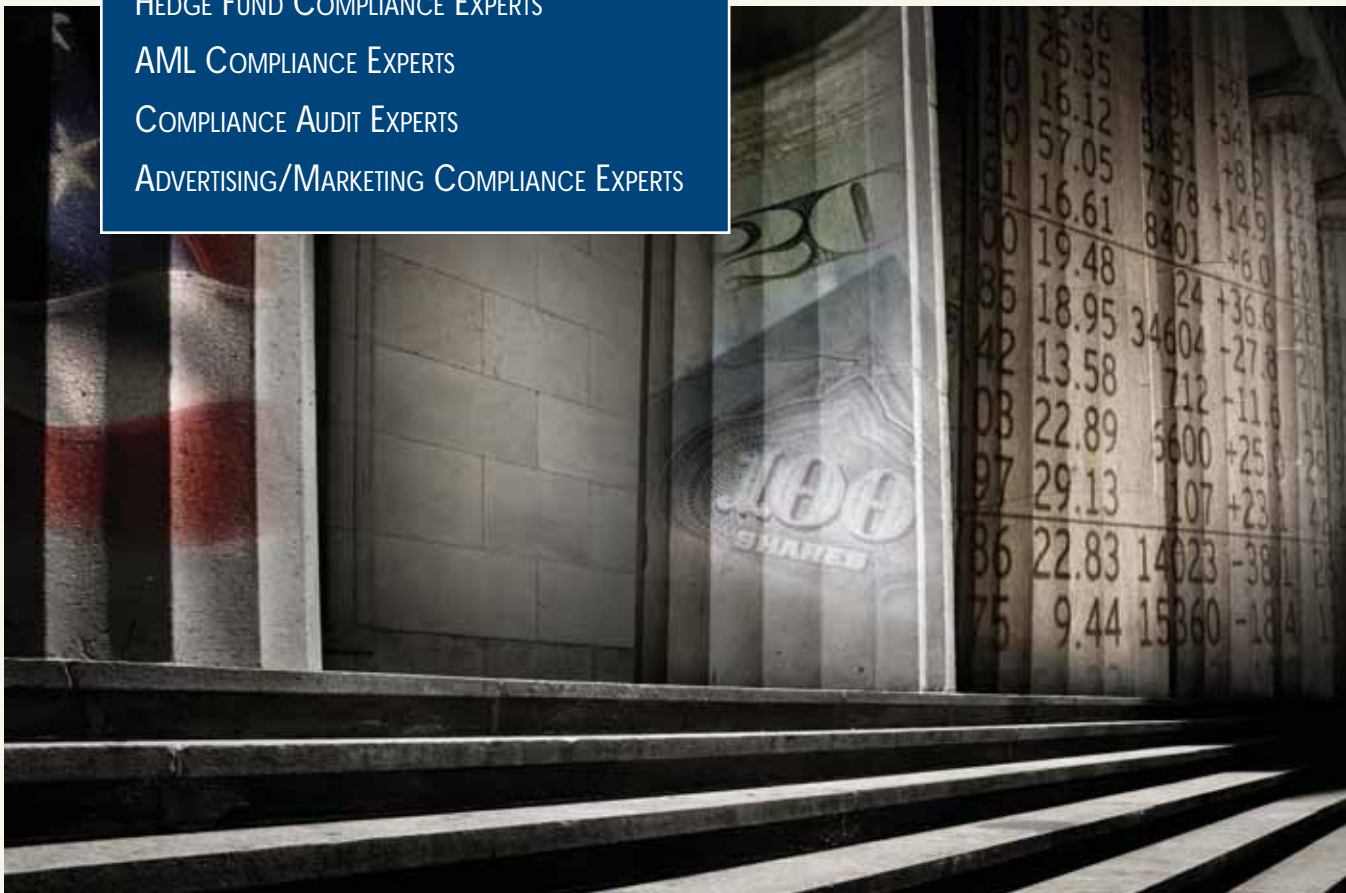
VARIABLE INSURANCE PRODUCT EXPERTS

HEDGE FUND COMPLIANCE EXPERTS

AML COMPLIANCE EXPERTS

COMPLIANCE AUDIT EXPERTS

ADVERTISING/MARKETING COMPLIANCE EXPERTS





WELCOME TO FRONTLINE COMPLIANCE.

SPECIALIZED EXPERIENCE YOU CAN COUNT ON TO MEET ALL YOUR COMPLIANCE NEEDS—NOW, AND IN THE FUTURE.

With the ever-increasing regulatory scrutiny our industry is facing, staying in compliance has never been more critical to your business. This is why finding a compliance partner you can trust—a highly experienced partner with first-hand knowledge of regulatory policies and procedures—has never been more important.

With FrontLine Compliance, you've found that partner.

As the ultimate regulatory insiders, the consultants at FrontLine Compliance have served as SEC regulators and examiners, FINRA investigators, and chief compliance officers. This means we don't just know the answers, we know the questions *before* they're asked. So you can have complete confidence that when our seasoned professionals work for you, they're unsurpassed in their knowledge of the industry, *and* the rules and regulations.

And that makes us uniquely qualified to develop customized, intelligent, *proactive* solutions that precisely fit your needs—even before you know you have them.

REAL EXPERTISE IN THE MATTERS THAT MEAN THE MOST TO YOU

As an independent, full-service consulting firm, our focus is on developing cost-effective services that make sense for you while adding real value. At FrontLine Compliance, we provide special expertise to our clients—which include investment advisers, broker-dealers, hedge funds, investment companies, and insurance company affiliates—in the following:



Amy Lynch, CRCP
President

- Investment Advisers Act of 1940 (IA Act)
- Investment Company Act of 1940 (IC Act)
- FINRA Rules
- Variable Insurance Products (VIP)
- Anti-Money Laundering (AML)
- Written policies and procedures

Our experienced staff includes certified professionals holding the FINRA Institute/Wharton School sponsored Certified Regulatory Compliance Professional (CRCP) designation. We speak regularly at compliance conferences and events to help educate the industry on regulatory matters. And we're based in the Washington, DC area, steps from SEC and FINRA headquarters.

Our founder and president, Amy Lynch, has two decades of industry experience; as part of the SEC's Office of Compliance Inspections and Examinations, she conducted regulatory exams of

hundreds of SEC registered investment advisers, broker-dealers, and investment companies. Chip Arvantides, executive vice president, has years of experience in the securities industry, including broker-dealer compliance as a former regulator with FINRA Enforcement, where he worked on the organization's most high profile

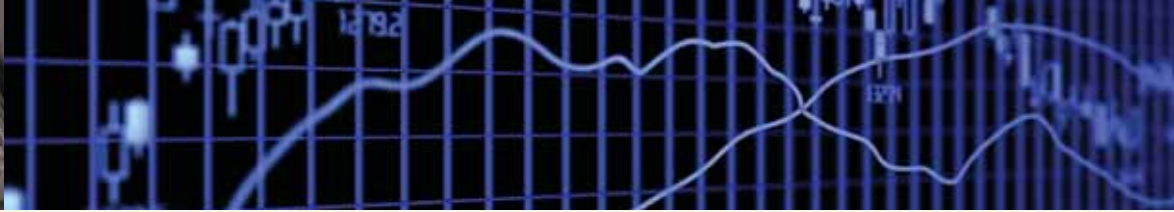


Chip Arvantides, CRCP
Executive Vice President

investigations. And our highly qualified team of consultants offers unparalleled access to compliance expertise.

THE IMPORTANCE OF PROPER COMPLIANCE

The benefits of good compliance are significant, if not always obvious. The primary benefit is that it helps you avoid problems with the regulators, which can result in fines or other penalties for rule violations, or even a suspension of your operations. Simply put, staying in compliance makes good business sense. At FrontLine Compliance we understand that, and our solutions are designed to safely guide your firm through



today's demanding regulatory environment.

Beyond that, our custom solutions will reduce your compliance costs by eliminating redundancies and unnecessary paperwork. In addition, FrontLine Compliance minimizes the need for additional staff or legal help, while easing the burden on your compliance department.

And good compliance has a lasting benefit: It helps future regulatory exams go much smoother. Ultimately, isn't that your goal?

WHAT "CUSTOMIZED SOLUTIONS" MEANS FOR YOU

A customized solution is not just important for your bottom line, it's important to the regulators! Other firms offer you a "solution" that's actually the same boilerplate they give to all of their clients. This gives an incomplete picture of your firm and invites further scrutiny.

At FrontLine Compliance, we assume nothing about your business, and take the time to analyze your firm first. Then, we develop customized documents and solutions tailored to your business model. We know from our experience that this is what regulators look for.

Don't be fooled by off-the-shelf and pre-packaged "solutions." Get the service you deserve, and be confident.

OUR SERVICES

FrontLine Compliance provides these services and many more to fit the exact needs of your circumstances.

- Mock Regulatory Audits
- Forensic Testing of Compliance Functions
- Compliance Evaluations

- Customized Policies and Procedures
- Hedge Fund Services
- Rule 2821 Compliance
- AML Compliance
- Registration and Filings
- Annual Compliance Review
- Compliance Training
- Regulatory Administration
- Litigation Support
- Crisis Consulting

Plus, we can help your start-up firm establish a compliance program that meets the requirements of regulators as well as your business objectives. We are also fully qualified to act as an independent third-party consultant following regulatory inquiries, settlements or actions by the SEC or FINRA.

CLIENT SERVICE: OUR CORE VALUE

At FrontLine Compliance, there is nothing more urgent than the needs of our valued clients. *Nothing.* You can expect nothing less than the fastest, most responsive and most comprehensive client service in the industry. No question or problem is too big or small.

FIND OUT MORE TODAY

To find out more about how FrontLine Compliance can provide reliable, cost-effective compliance services for your firm, please call us at **703-518-8860**, email info@frontlinecompliance.com or visit our website, www.frontlinecompliance.com. It's packed with valuable information.

Stay ahead of the game with the *real* experts in regulatory compliance. Call FrontLine Compliance today!

FrontLineComplianceSM

Regulatory experts. Business leaders.

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