

# FrontLineCompliance

## **FrontLine Compliance President to Speak on Variable Annuity Regulation and Compliance at Upcoming SIFMA Conference**

*Former SEC and NASD regulator to present and moderate panel session at SIFMA's Independent Firms Conference*

ALEXANDRIA, VA (PRWEB) April 17, 2007 – Amy Lynch, President of FrontLine Compliance, LLC (FLC), a securities compliance services firm, will speak and serve as a moderator at the 3<sup>rd</sup> Annual Independent Firms Conference sponsored by the Securities Industry and Financial Markets Association (SIFMA). The event is scheduled for April 24-25, 2007 at the Hyatt Regency in Baltimore, MD.

Ms. Lynch will speak and moderate a panel of other industry experts on "Understanding Variable Annuity Regulation and Compliance" during the April 24, 2007 session. "The variable annuity compliance area continues to be a top priority for industry regulators," said Lynch. "This panel session will provide valuable insight for senior management of independent firms having variable annuity business, which must be prepared to comply with current and pending regulations."

Selected as a panelist for her industry and regulatory experience, Ms. Lynch has worked on regulatory compliance issues throughout her career. With strong experience in variable insurance products and the specific compliance concerns facing firms, she previously supervised and coordinated the SEC's Variable Insurance Products Inspection Program and conducted training for SEC, NASD, and other regulatory agency staff. "The Independent Firms Conference is an important venue for participants to learn about current regulatory issues impacting their business," commented Lynch. "Our goal is to demonstrate why variable annuity compliance should be a key business practice for independent firms and their senior management."

Founded by Amy Lynch, FrontLine Compliance, LLC is a regulatory compliance firm that assists broker-dealers, investment advisers, investment companies, hedge funds, and insurance companies in areas of compliance administration and cost reduction. More about the consulting firm may be found on its website: [www.frontlinecompliance.com](http://www.frontlinecompliance.com)

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